

EXHIBITOR INFO 2025

Messe Dortmund,
March 26 - 27, 2025
Booking by: January 20, 2025

TEST CAMP

INTRALOGISTICS

NEW DATE

March 26 - 27, 2025
Messe Dortmund

5%
Early Bird
Booking
BY JUNE 30, 2024
ON AREAS
AND STANDS

100
INNOVATIONS
ON
10,000 SQM

NEW PREMIUM VARIANTS

Our new equipment variants for the Company Box offer individual design options and even better visibility.

8+
HIGHLIGHT
TOURS

The guided Highlight Tours in German and English language are a major visitor magnet in the CAMP. They provide participants with a compact overview of all the products on display and also offer our exhibitors effective matchmaking.

SPECIAL TEST AREAS

MACHINE VISION

Here everything revolves around image recognition and processing.

Warehouse meets Transportation

Everything here revolves around digitalization, networking and innovative automation solutions at the transportation interface, with everything that comes with it.

MOBILE ROBOTICS

Here everything revolves around robots and cobots for logistics: AGVs, AMRs, shuttles with and without storage, for indoor and outdoor use.

PLUS

#MR CONFERENCE



TEST CAMP

INTRALOGISTICS

100 innovations and new products on 10,000 square meters, more than 30 speakers, 8 highlight tours, central test arena, Mobile Robotics Conference with special test area and other cutting-edge special test areas: TEST CAMP INTRALOGISTICS is all about matchmaking and hands-on testing of the best innovations and new developments in logistics and intralogistics. A qualified pre-selection of the products on display, highlight tours to all exhibitors, panel discussions, contact with developers and the opportunity to extensively test the best innovations and latest products from the intralogistics sector yourself ensure a unique innovation experience and networking.

HIGH LEVEL DEEP DIVE

Experiencing innovations live and time for intense discussions with the relevant decision-makers are more important to us than crowds of visitors. We match supply and demand in logistics without dispersion losses. That's what sets us apart.

ALL INCLUSIVE

You concentrate on your innovation, we take care of the rest: stand construction, Highlight Tours, catering, hotel recommendations, visitor management, dismantling, disposal – one-stop shop, reasonably priced and without hidden costs.

QUALITY LEADS

Class is more important than mass: Our qualified pre-selection of exhibits as well as invited guests guarantees test sets that impress our guests and leads that delight our exhibitors.

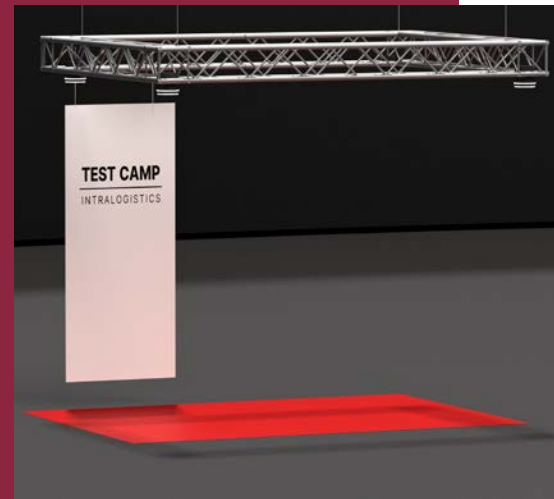
BOXES AND AREAS

The **Company Box*** is the basis for every exhibitor. The fully equipped truss boxes are available in various sizes. Additional equipment is available in the store.

For test drives of forklift trucks and warehouse technology equipment or for test set-ups, for example for AGVs or AMRs, an area can be added near the box. As an exhibitor, you can choose between your own driving area

(adjacent to the Company Box) or shared use of the central test arena – or you can simply use both. Placement of the Company Box with access to the central test arena is the first choice if industrial trucks are to be presented or test drives with guests are on the agenda.

We also offer dedicated special test areas with a shared test arena and a lounge with seating.



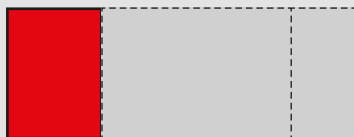
PARTNER EVENT: IFOY TEST DAYS

The TEST DAYS of the IFOY (International Intralogistics and Forklift Truck of the Year) AWARD are one of the TEST CAMP highlights. Two days prior to the opening, the finalists undergo the three-stage IFOY Audit, consisting of the IFOY Test, the scientific Innovation Check and the jury test. www.ifo.org

EXHIBITOR PORTAL / SHOP

The exhibitor portal displays all bookings, dates and information at a glance and a store offers ordering options for additional equipment and marketing options. Contact persons can be entered, exhibitor passes ordered, logos, texts, photos or videos uploaded for communications and much more.

POPULAR SETS



Company Box S 4×3 m

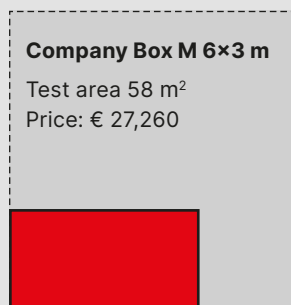
Test area 24 m² 6×4 m
Price: € 21,340

Test area 32 m² 8×4 m
Price: € 22,460



Company Box L 8×3 m

Test area 8×10 m
Price: € 35,180

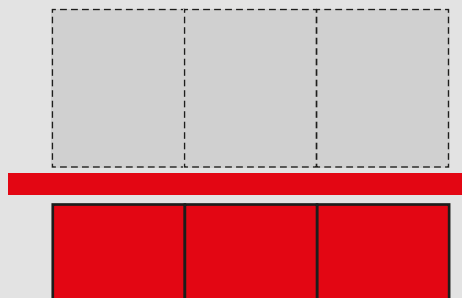


Company Box M 6×3 m

Test area 58 m²
Price: € 27,260

Gemeinschaftsstand A 4×3 m

Test area 4×5 m
Price: € 9,980



PRICE LIST 2025 (net, valid until Nov. 30, 2024)

COMPANY BOX (basis for all bookings, (w × d × h)*)

Company Box S: 12 m ² (4×3×4 m) 1st class placement	€ 17,980
Company Box M: 18 m ² (6×3×4 m) 1st class placement	€ 19,980
Company Box L: 24 m ² (8×3×4 m) 1st class placement	€ 21,980
Company Box XL: 30 m ² (10×3×4 m) 1st class placement	€ 23,980
Joint Stand A (4×3 m with 4×5 m area)	€ 9,980
Joint Stand B (3×3 m, no individual test area possible)	€ 6,980

Driving and test areas

Driving and test area adjacent to your Company Box (price/m ²)	€ 140
Use of the central test arena (flat rate, free of charge from 70 m ² test area)	€ 2,900

Marketing / Branding

Logo on the event lanyard	€ 4,300
Coffee bike at the stand	€ 5,900
15-minute presentation on the main stage	€ 2,980

Tickets

2-day exhibitor pass (for stand personal only)	€ 110/person
Guest ticket (instead of € 580 net)	€ 110/person

INCLUDED WITH ALL BOXES

STAND CONSTRUCTION

- Assembly and disassembly of aluminum truss box

COMMUNICATION

- Company logo in the exhibitor area of the website
- Social media post
- Hall Wi-Fi
- Daily Highlight Tours

FURNITURE

- 1 high table, 2 bar stools, 1 sideboard, 1 wastepaper basket
- Eco carpeting
- Logo banner (approx. 1.3 × 3 m)
- LED lighting
- Electricity flat in the box (1×230 V with triple socket)

TICKETS AND CATERING

- 3 exhibitor passes
- Catering and beverages
- Admission to the Get-together
- Admission to all events
- 5 free guest tickets and voucher code for personal guests at a special price
- Additional furniture, equipment and services can be booked on the TEST CAMP Exhibitor Portal
- Mandatory service fee for all exhibitors € 395 (cleaning, waste disposal, co-use of forklift trucks and use of indoor storage for 2 pallets)

BOOK BY Jan 20, 2025

Contact | Advice | Booking

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